



TALENT OPPORTUNITIES 2021

JOIN US

**A FESTIVAL
IN A SMALL
TOWN WITH A
BOLD HEART**

**27TH AUG
- 5TH SEPT**

WINTER PRIDE '21





Winter Pride Overview:

Winter Pride is the largest Winter Pride festival in the Southern Hemisphere, one of the largest Pride festivals in New Zealand, and now one of the largest Winter Prides in the world. 2019 was a record year for the festival following the brand change from Gay Ski Week QT to Winter Pride in 2018, and Winter Pride still went ahead in 2020 during COVID-19, at Alert Level 2.

Winter Pride 2021 dates are Friday 27 August – Sunday 5 September, and the festival base is in Queenstown, New Zealand. The festival is broken into three main series of events:

- **Pride Party Series** – including dance parties, cabaret shows, comedy, Apres Ski, dinners, games nights and more
- **The On-Mountain Series** – all our events on the mountains including our Pride Zones, Pride Guides groups and theme days.
- **Community Series** – including ASB Pride in the Park, one of New Zealand’s largest free LGBTQI+ events, attracting 15,000 people in 2019.

Winter Pride is New Zealand’s Premier Pride event and attracts thousands of guests from every corner of New Zealand, and prior to 2020, from Australia and internationally. For 2021, Winter Pride is still planning on a domestic only festival.

Festival Ownership: Winter Pride is a social enterprise owned by South Pacific Pride Ltd, Directors Martin King and Michael Hughes.



Introduction to Talent:

Winter Pride operates with 4 different types of arrangements for talent across the festival as follows:

- **Fully Paid Residency**
- **Fully Paid Per Event and costs**
- **Paid Per Event and no costs**
- **Unpaid Events (Community etc)**

As a Pride festival, Winter Pride ideally seeks LGBTTQI+ (Rainbow) talent as a matter of preference in the first instance, however we are fully inclusive and welcome applications from allies with a proven track record of working with Rainbow events.

What types of talent does Winter Pride 2021 need across the different fee arrangements?

- DJ Talent
- Emcees, Hosts, and Drag Performers
- Dancers and choreographers
- Signers and other performers
- Ambassadors
- Key support crew and backstage talent

In past years, we have been heartened by the number of talented people who are in town anyway for the festival and just want to get involved. As we have a limited budget, we encourage those of you who will be in Queenstown anyway to apply, but to specify the level of support you will actually need to be here and work with us. For some people, just being involved is enough, for others, the fee, airfares, etc are essential to enable involvement. You know your circumstances so please consider your ability to volunteer more fully as part of your application. Please note we do not consider 'social influencers' as eligible, only talent who are working, however we would love to see you at the festival.

What is the most common form of RESIDENCY?

Residencies, by their nature, are a privilege and are limited in number. They will vary year to year depending on where an area of support and need is identified by the festival. Most commonly, a residency will require or involve the following:

- A commitment to participate and lead (as talent) a specified number of gigs / performances (varies depending on talent type)
- A minimum number of days present at the festival (usually 5+ days on the ground supporting)
- An ability to actively and supportively work with and lead others to create amazing experiences for guests
- A demonstrated professional “followship” which demonstrates influence and capability in their field
- An ability to bring additional “pipeline” talent to the festival to increase the range and development of diverse talent.

All applicants must have the right to work in NZ (All Australian and NZ citizens and residents are eligible) and to be able invoice Winter Pride for their Residency Fee.

What support does Winter Pride give resident talent?

- Starting at NZ\$1200 for the duration of the festival (or the equivalent of \$1200AUD for Australian residents only)
- Support with accommodation in downtown Queenstown (up to 100% with a sponsoring accommodation provider)
- Airport transfers
- Return flights from Sydney, Melbourne, Gold Coast, Auckland, Wellington or Christchurch
- Mountain Passes for days where you are working on the mountain, plus return transport
- Event Pass to events you are not working for the duration of your stay (no plus ones)
- And most importantly, Winter Pride will have conversations around what the nature of the work will be and what equipment and support you need to do your best while you are with us.

And to avoid any disappointment, venue capacity is extraordinarily limited in Queenstown. That, coupled with the number of events we have partners supporting us with, means that we do not offer +1s to events as of right. If you are asking for a +1 it may carry the equivalent of it's dollar value in our consideration of your application.





What is the Pride Pledge?

The Pride Pledge is a shared social commitment made by residents, business, organisations and visitors to promote and celebrate diversity, inclusion, tolerance and raise visibility of LGBTTTQ+ people in the Queenstown Lakes District and other parts of New Zealand. Queenstown Lakes District Mayor, Jim Bolt, has expressed his strong support for the initiative and made a public commitment to these values at the Winter Pride '18 ASB Pride in the Park event in front of thousands of people.

How can I be a part of this?

All Winter Pride talent are expected to have signed-up to the Pride Pledge. These are our core values. This can be done on www.pridepledge.co.nz Individuals can sign up and share for free. This is enabled by organisations and businesses generously contributing to the running costs of the campaign.

For further information contact: Martin King, Director, 021558607, martin@winterpride.co.nz

Visit:

www.winterpride.co.nz @winterpridenz (FB and INSTA)

www.pridepledge.co.nz @pridepledgenz (FB and INSTA)

Click on the following survey link to apply now:

<https://www.surveymonkey.com/r/wptalent2021>