



Winter Pride NZ

Sustainability Policy

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Winter Pride's Ongoing Commitment to Sustainability

Winter Pride is deeply committed to Manaakitanga and Kaitiakitanga, an ethos that drives us to leave the environment in a better state than we found it for the enjoyment of future generations. Our overarching aim is to minimize our ecological footprint across all Winter Pride locations by making deliberate, well-informed decisions across all facets of our operations.

In 2024, we are initiating a series of sustainability measures and benchmarks to kickstart our journey towards reducing our environmental impact. Looking ahead, we remain steadfast in our pursuit of transforming Winter Pride into a 100% waste-free, low-impact event in every location we host events.

ENVIRONMENTAL INITIATIVES AND SOCIAL RESPONSIBILITIES

1. WORKING WITH LOCAL BUSINESSES

In our quest to minimize travel-related emissions and external impacts, Winter Pride actively engages with local vendors. Our commitment to offering a diverse array of options ensures inclusivity for attendees with varying dietary needs. While some of our partnerships extend beyond the immediate vicinity, our goal is to extend our collaboration with local businesses.

2. WASTE REDUCTION AND MANAGEMENT

Given the potential for significant waste generation at events of our scale, we are staunchly committed to waste reduction, recycling, and composting. Through rigorous monitoring and constant improvement of our waste management practices, we aim to divert the vast majority of materials away from landfills. Food waste is repurposed through composting or donated to those in need, contributing to our broader sustainability efforts. Glass Any glass used on site will be recycled
Cardboard All cardboard will be collected and sorted to remove plastics and non-recyclable material to then be recycled and reused
Aluminum Cans & Wine Caps All cans and wine caps will be collected, pressed into blocks, and recycled.

3. TRANSPORTATION STRATEGIES

Acknowledging transportation as a significant contributor to carbon



emissions, Winter Pride encourages attendees to utilize eco-friendly modes of transport wherever possible. We advocate for carbon offsetting for air travel and provide comprehensive transportation options to and from event locations, prioritizing shared and environmentally conscious alternatives.

4. EXTENDING VISITATION AND TICKETING POLICIES

By strategically scheduling events during shoulder seasons, Winter Pride aims to extend the tourism season and alleviate congestion during peak periods. Our capped ticket sales further ensure manageable attendance levels, fostering a more sustainable event experience for all participants.

5. LOCAL ENGAGEMENT AND INCLUSION

We prioritize the recruitment of local talent and actively promote diversity and inclusivity within our team and events. Upholding principles of equality, we create a welcoming environment for all individuals involved in Winter Pride festivities. As an inclusive LGBT+ festival, we celebrate and honour the diverse identities within our community, fostering a sense of belonging and acceptance for everyone regardless of sexual orientation, gender identity, or expression. Our commitment to inclusivity extends beyond our events, as we strive to create a space where individuals can authentically be themselves and feel celebrated for who they are.

6. SUPPORTING LOCAL INITIATIVES AND ORGANIZATIONS

Winter Pride proudly aligns with local organizations dedicated to sustainability, community development, and environmental conservation. Attendees are encouraged to explore and support these initiatives, contributing to the collective effort towards positive change.

For more information regarding our sustainability plan please contact our [sustainability team](#).